

HFS CONCEPTS 4

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DESIGNED BY HFS CONCEPTS 4, \$12 M RENOVATION OF HOTEL KARLAN (SAN DIEGO) COMPLETED

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San Diego, December 8, 2016— [Hotel Karlan San Diego - a DoubleTree by Hilton](#) announced today the completion of its total rebrand and renovation of the 174-room, resort style property located in the scenic foothills of the exclusive community of Carmel Highlands just 15 miles from the heart of San Diego.

"We're happy to expand our footprint into San Diego County with Hotel Karlan," said Ameya Shinde, Vice President of Asset Management for Laurus Corporation. "These renovations provide a more pleasurable experience for our guests and restaurant patrons and position Hotel Karlan as a true leader among the resort hotels in the area."

The \$12 million renovation includes remodeled guestrooms, a new dining concept and gastropub, completely upgraded state-of-the-art spa with fitness center, and upgraded pool with outdoor cabanas. To further enhance the guest experience, the hotel is offering Karlan's Pups, an extensive pet welcome program featuring several on-site areas where dogs can play, like Central Bark and dog-friendly dining options, including hamburger and salmon plates. Karlan's Pups overnight experience includes everything from dog treats, leash and bed to a pup room service menu.

Hotel Karlan also features six distinct meeting spaces, totaling more than 14,000 square feet, as well as pre-function space and an event lawn for weddings, musical performances and other social events. Additionally, the hotel features a 4,000 square-foot ballroom with vaulted ceilings and offers a full-service logistical support team, on-site restaurant/catering and high-speed internet access.

"We are thrilled to unveil our sophisticated, yet welcoming, hotel after a complete rebrand and renovation," said Regie Brown, general manager, Hotel Karlan San Diego - a DoubleTree by Hilton. "The reinvigorated hotel better serves the needs of our guests, meets the demands of corporate and leisure travelers, and elevates Hotel Karlan to one of the most family- and pet-friendly hotels in the San Diego area."

Under the helm of Executive Chef Josh Phillips, the hotel's new elevated casual restaurant, Asado Grill, features an array of expertly-prepared classic dishes and interesting takes on local favorites sure to please the appetite of hotel guests and locals alike. The hotel's new gastropub, Black Horse Pub, serves a variety of locally brewed craft beers, handcrafted cocktails, wine and spirits, as well as small bites. Those enjoying the hotel's dining venues can also take in the scenery and San Diego's optimal year-round weather while sitting on the hotel's newly-renovated patios featuring trellises and fire pits.

Hotel Karlan also offers access to a state-of-the-art fitness center and spa, The Spa at Hotel Karlan, which includes a full length lap pool, tennis courts, steam rooms, sauna, massage and treatment rooms, as well as personal trainers and group classes. The spa welcomes both hotel guests and members to explore an expansive list of fitness classes and menu of restorative spa treatments.

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About HFS Concepts 4

Centrally located in Los Angeles county, HFS Concepts 4 is an international hospitality design firm with a 39 year legacy of exceptional design. With a vast portfolio of hospitality projects, HFS Concepts 4 offers services in Interior Design, Architecture, Procurement, Construction and Capital Expenditure Planning. Specializing in design excellence and implementing a total design solution, The company has consistently been ranked as one of the top Design Giants by *Interior Design* magazine. thehfsgroup.com

About Laurus Corporation

Laurus Corporation is a real estate investment and development company that specializes in hotels and resorts, office buildings, multifamily and mixed-use properties. With more than \$1 billion in assets under management, Laurus employs an entrepreneurial investment strategy designed to consistently achieve attractive risk-adjusted returns by creating capital appreciation opportunities through repositioning, restructuring, re-development and intensive post acquisition asset management. The company was founded in 1999 by Andres and Jean Paul Szita, and is affiliated with Ethika Investments, LLC, a real estate private equity firm. www.lauruscorporation.com.

About DoubleTree by Hilton

DoubleTree by Hilton is a fast-growing, global portfolio of 475 upscale hotels with more than 114,000 rooms in gateway cities, metropolitan areas and vacation destinations across six continents. DoubleTree by Hilton prides itself on paying attention to the little details that have a big impact, from presenting its beloved warm Chocolate Chip Cookie to guests upon arrival to Creating a Rewarding Experience (CARE) for hotel guests and the communities the brand proudly serves. DoubleTree by Hilton properties offer unique, contemporary accommodations and full-service facilities, including restaurants and lounges, room service, health clubs, business centers and meeting and banquet space. Hilton HHonors members who book directly through preferred Hilton channels receive instant benefits, including an exclusive member discount that can't be found anywhere else, free Wi-Fi and digital amenities like digital check-in with room selection and Digital Key (selected locations) available exclusively through the industry-leading Hilton HHonors app. To make reservations at any DoubleTree by Hilton hotel, travelers may visit doubletree.com. Social media users may connect with us at facebook.com/doubletree, twitter.com/doubletree and instagram.com/doubletree. Journalists may visit DoubleTree by Hilton Global Media Center at news.doubletree.com for more information.

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