

# HFS CONCEPTS 4

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## RENOVATION OF EMBASSY SUITES ORLANDO (INTERNATIONAL DRIVE, CONVENTION CENTER) COMPLETED

*Originally written by Brent Lynch, contact: +562.424.1720*

Orlando, May 18, 2017– The renovation of [The Embassy Suites by Hilton Orlando International Drive Convention Center](#) is complete. With the goal of creating a hotel where guests of all demographics can be accommodated, the design team’s intent for the renovation of the hotel was to dramatically modernize the interior spaces of the hotel while being respectful of the significant existing architectural elements inside the atrium. “In designing a hotel near the convention center or a major tourist destination like Disney, the team needed to think beyond functionality. We envisioned a hotel that was geared not only to families, but to travelers of all types – creating a place that reflects modern conveniences and large scale design elements that leave a lasting impression of the hotel and a desire to visit time and time again,” says Brent Lynch, Principal at HFS Concepts 4. Whether it’s a stay with family or friends, business or pleasure, the newly remodeled atrium and guestrooms provide a unique, intimate experience where functionality meets comfort and style.

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### **About HFS Concepts 4**

Located in Los Angeles, HFS Concepts 4 is an international hospitality design firm with a 39 year legacy of exceptional design. With a vast portfolio of hospitality projects, HFS Concepts 4 offers services in Interior Design, Architecture, Procurement, Construction and Capital Expenditure Planning. Specializing in design excellence and implementing a total design solution, the company has consistently been ranked as one of the top Design Giants by *Interior Design* magazine. [thehfsgroup.com](http://thehfsgroup.com)

### **About FelCor Lodging Trust, INC**

Based in Irving, Texas, FelCor is a real estate investment trust. FelCor partners with top hotel companies to operate its 39 properties with more than 11,000 guest rooms.

**About Embassy Suites by Hilton**

Embassy Suites by Hilton is one of Hilton's 14 market-leading brands. The full service, upscale brand offers two-room suites to suit the needs of both leisure and business travelers looking for a relaxed, yet sophisticated experience will feel right at home with brand-standard amenities like inviting atriums and complimentary 24-hour business and fitness centers.

If you would like more information about this topic, please contact Kristin Stoyanova at (562)424-1720 or email at [Kstoyanova@hfsc4.com](mailto:Kstoyanova@hfsc4.com).