

HISTORY

Join us in celebrating a landmark anniversary

HFS Concepts 4

HFS Concepts 4 started in 1977 with the formation of its legacy company, Concepts 4, Inc., in a 1,200 square foot office in Los Angeles with six employees. The venture began when John Mamer and two partners left Holiday Inn's Design and Furnishings Division to start their own design firm. In 2006, Concepts 4 and HFS merged their two firms. Over the years Architecture, Procurement and Construction services were added, which made HFS Concepts 4 the turnkey firm it is today; grown from a humble beginning to an internationally recognized design firm, consistently ranked as a Design Giant in the hospitality industry.

Over the years, the offerings have grown - bringing new meaning to the term "turnkey", what we call ONePOINT – a single point of accountability. With enhanced initiatives and accelerated growth, the firm has gained noted recognition for work in the United States and abroad and today is one of the largest design firms in hospitality showcasing a diverse project mix and staff that can accommodate complex, all-encompassing projects.

With an emphasis on the total design solution, HFS Concepts 4 brings together the disciplines of Architecture, Interior Design, Procurement, Installation services, and Capital Expenditure Planning to enable clients to realize their vision for virtually any hospitality project. Through our integrated services, we become a strategic investment partner of the owner. While we are focused on the business of design, we understand how a hospitality project can be beautiful and profitable in both the short and long term.

The company remains grounded in the founder's principles of superior customer service, integrity, and bringing maximum value to our clients and the projects we do for them. With offices in Los Angeles and Shanghai, HFS Concepts 4 has extensive experience in all segments of the hospitality industry.



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for further information, and to see our current work, please visit us at theHFSgroup.com

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